Chipolino

30 YEARS
OF MARKET LEADERSHIP

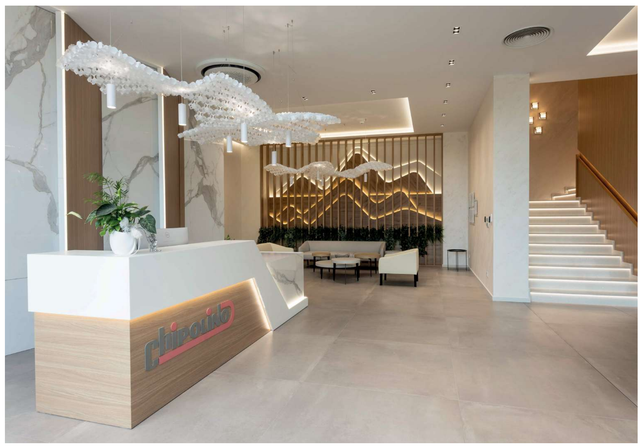


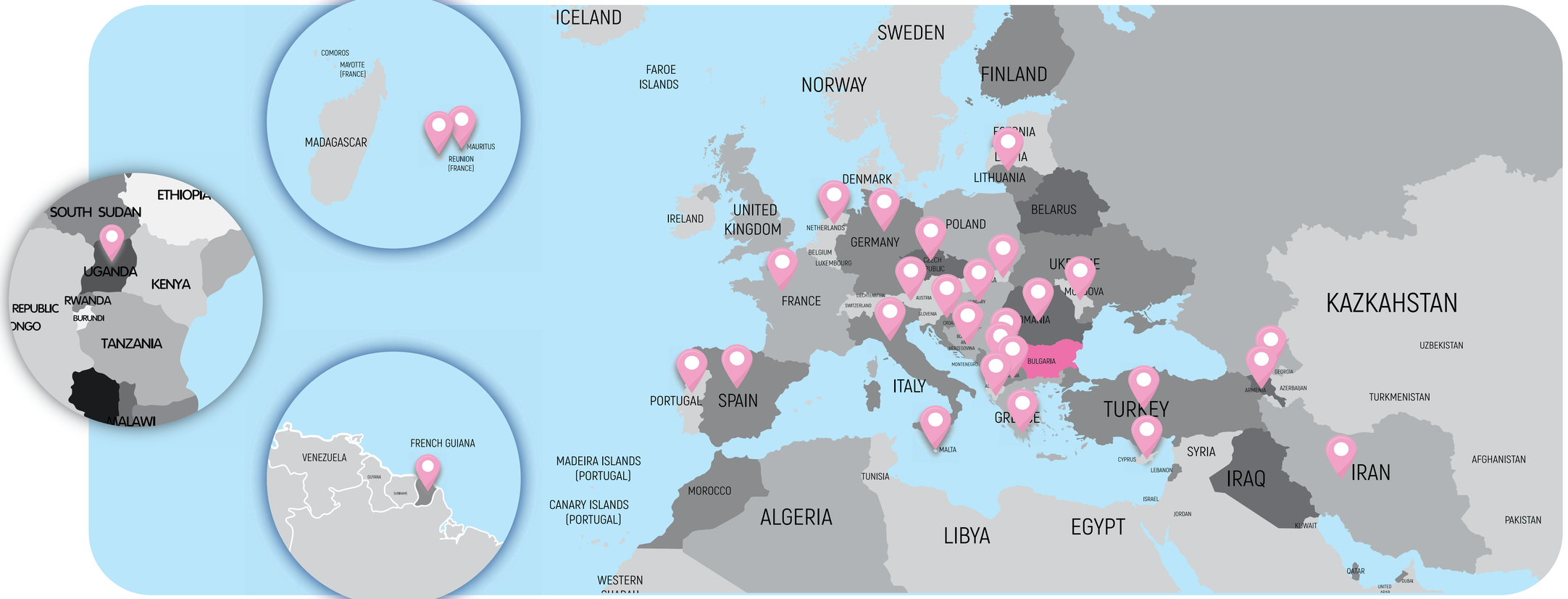


30 YEARS OF MARKET LEADERSHIP – AND COUNTING









MISSION, VISION AND VALUES

Mission:

Creating products for children with the perfect balance of design, quality, and value.

Vision:

To become a beloved brand for more and more people around the world.

Values:

- Customer care.
- Pursuit of excellence.
- Integrity and honesty.
- Keeping our promises.
- Valuing and developing our people.

















chipolino

Our extensive portfolio includes:

- **Everything for a Comfortable Baby Out Going** – a variety of models including travel systems, lightweight strollers, twin strollers, tricycles, carriers - all combining functionality with modern design.
- **Smart and Secure Car Travel Gear for Babies and Kids** – safe travel range of certified car safety solutions – from high-quality child car seats to smart booster seats and accessories designed to keep your little one safe and comfortable on every journey.
- **Home Comfort Solutions for Babies** - smart and cozy products from functional cribs, cradles, relax bouncers to daily essentials and entertaining toys that bring ease and joy to every moment.
- **Feeding and Care Products** – feeding essentials to make meal-time easy, safe, and enjoyable like functinal high chairs and smart accessories that support your baby's development and bring comfort to every bite.
- **Play time – Educational Toys and Accessories** – entertaining and educational toys, walkers, swings, scooters, balance bikes, doll strollers, tampolines, battery cars and ride ons and other products that support play and development.
- **Daily Hygiene Products Designed for Babies** - gentle care with hygiene essentials – from baby bathtubs and bath kits to potties, toilet training seats, changing mats and stations and accessories - all designed to make everyday care easy, safe, and soothing.



CHILDCARE



PLAYTIME



Our Unique Competitive Advantages

Certified Quality: Global markets require global standards – that's why we have implemented an Integrated Management System and certifications

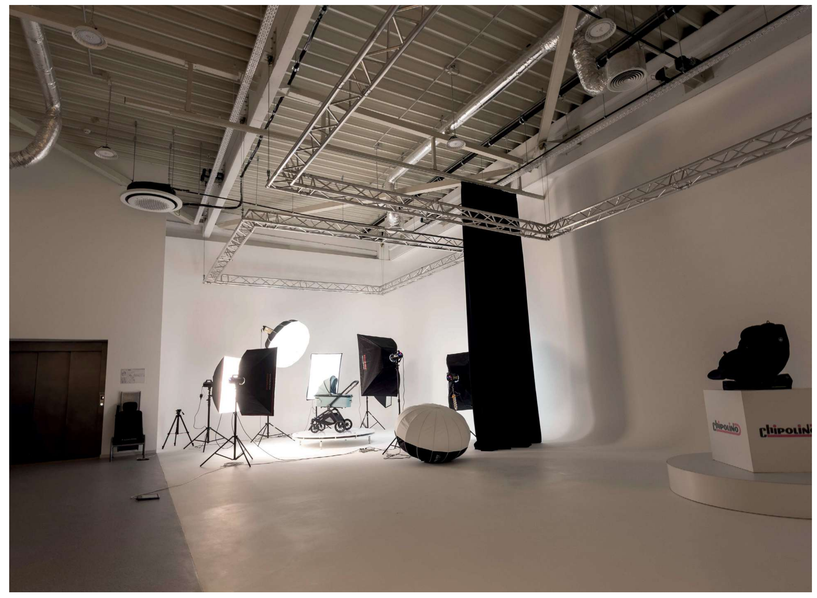
ISO 9001:2015 – Quality Management System

- **Increased customer trust** – The certification ensures that the company adheres to internationally recognized quality standards, which boosts customer confidence.
- **Process optimization** – Helps improve internal workflows, reduce errors, and enhance overall efficiency.

ISO 14001:2015 – Environmental Management System

- **Improved environmental performance** – Assists organizations in reducing resource consumption and minimizing their environmental footprint.
- **Regulatory compliance** – Ensures the business meets environmental regulations and avoids legal penalties.
- **Reduced operational costs** – Efficient resource management leads to lower energy and material expenses.

After-Sales Service: Fast and effective communication and support.



Environment management system

Certificate

Standard **ISO 14001:2015**

Certificate Registr. No. 01 104 2320075/02

Certificate Holder **MAX EUROPE EOOD**
1, Goliamokonarsko shosse Str.
Municipality of Maritsa
District of Plovdiv
4027 Village of Tsaratsovo
Bulgaria

Site **c/o CHIPOLINO Ltd.**
1, Goliamokonarsko shosse Str.
Municipality of Maritsa
District of Plovdiv
4027 Village of Tsaratsovo
Bulgaria

Scope Manufacture by an external contractor, import, distribution and sales of products for children. Warranty and post warranty service.

Proof has been furnished by means of an audit that the requirements of ISO 14001:2015 are met.

Validity The certificate is valid in conjunction with the main certificate 01 104 2320075 from 2023-12-06 until 2026-12-05.

2023-12-06

TÜV Rheinland Cert GmbH
Am Grauen Stein · 51105 Köln

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www.tuv.com

IAF

DAkkS Deutsche Akkreditierungsstelle D-ZM-16031-01-00

TÜVRheinland® Precisely Right.

Quality assurance policy system

Certificate

Standard **ISO 9001:2015**

Certificate Registr. No. 01 100 1334374/02

Certificate Holder **MAX EUROPE EOOD**
1, Goliamokonarsko shose Str.
municipality of Maritsa
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4027 village of Tsaratsovo
Bulgaria

Site **c/o CHIPOLINO Ltd.**
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Proof has been furnished by means of an audit that the requirements of ISO 9001:2015 are met.

Validity The certificate is valid in conjunction with the main certificate 01 100 1334374 from 2023-08-15 until 2024-09-03.

2023-08-15

TÜV Rheinland Cert GmbH
Am Grauen Stein · 51105 Köln

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DAkkS Deutsche Akkreditierungsstelle D-ZM-16031-01-00

TÜVRheinland® Precisely Right.









chipolino

Powerful Visual Content:

- Over 4,000 product and lifestyle images annually
- Hundreds of videos shot in both our own professional photo studio and iconic global locations
- We also create specialized video content for social media platforms such as YouTube, TikTok, and Meta.

YouTube TikTok Meta









This is just a part of the team committed to driving to ours and our customers success

- Highly motivated experienced team
- Average tenure of over 15 years – with proven know-how and global partnerships.
- We consistently prioritize our clients needs and are committed to building lasting, value-driven partnerships.
- We strongly believe that a happy team leads to happy customers!

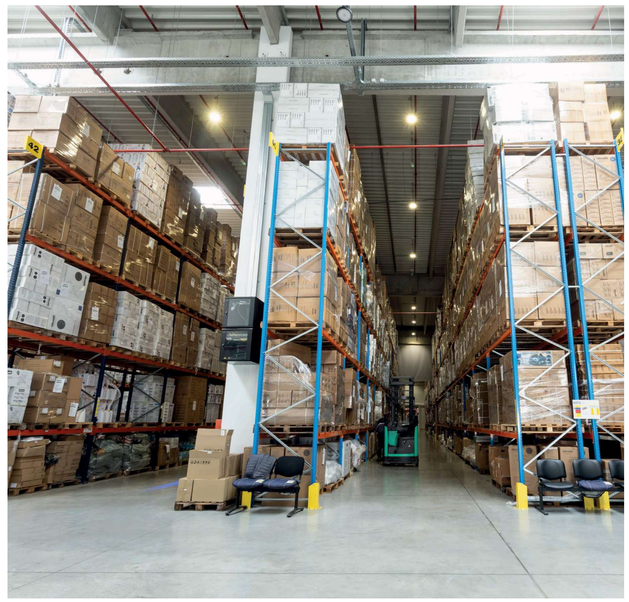


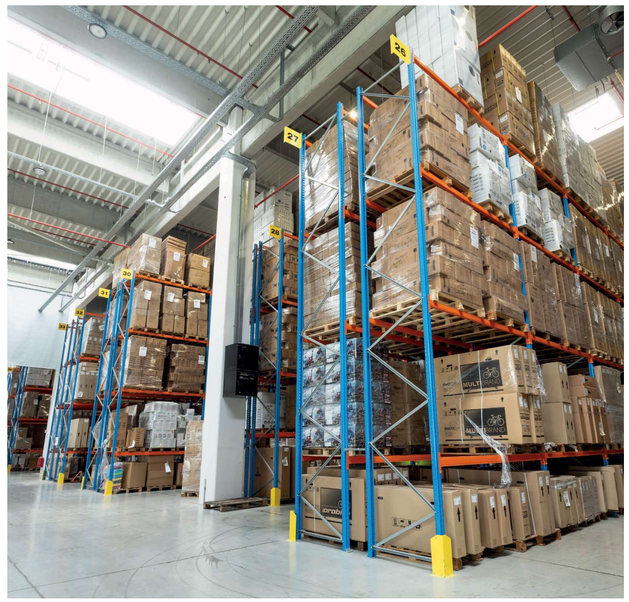
chipolino

Reliable logistics partner

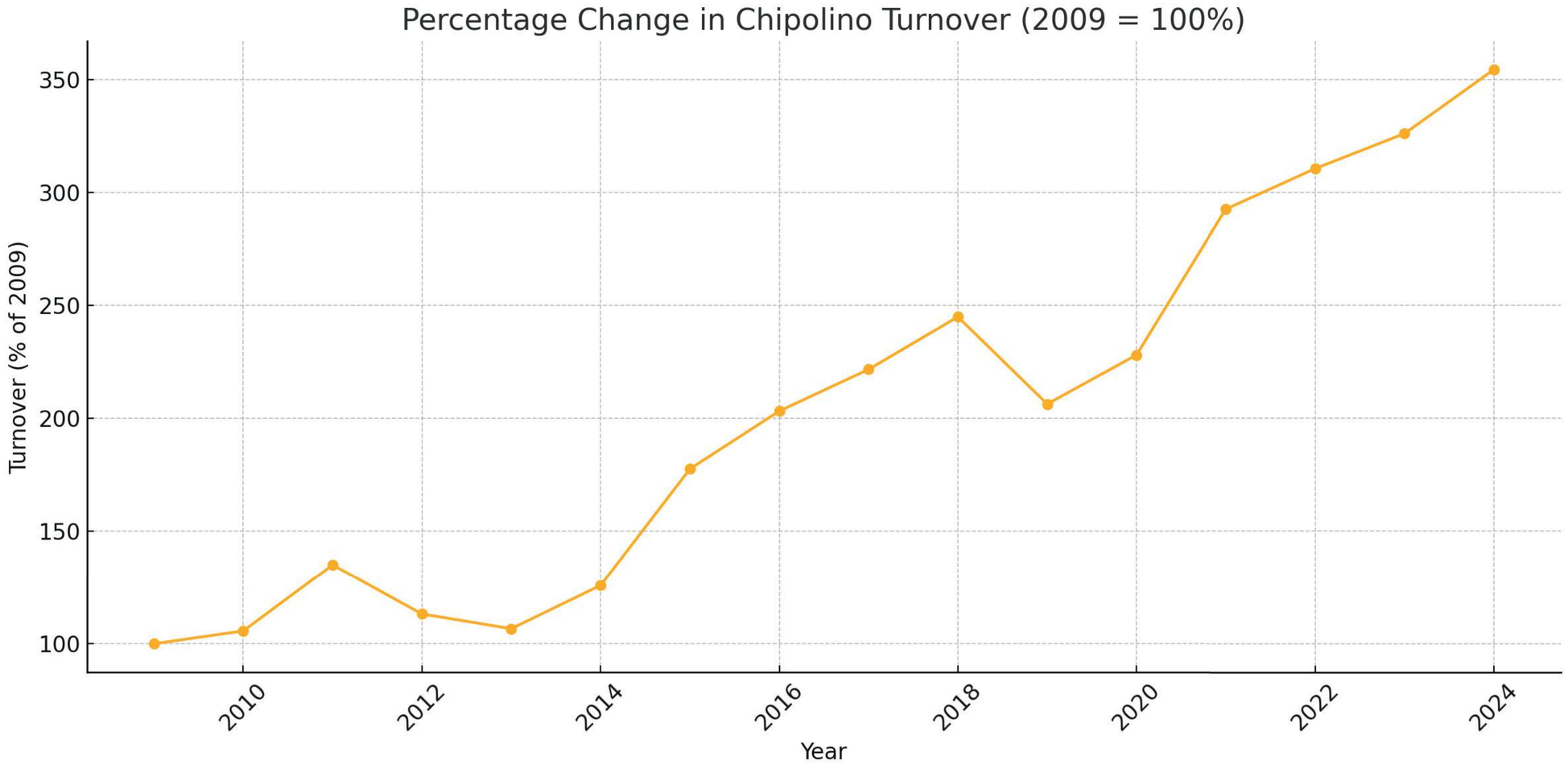
We operate our own warehouse covering **8,000 m²** with **10,500** pallet spaces.

- High stock levels
- Fast response to customer orders
- Modern tracking and control systems
- Flexible logistics for both standard and urgent deliveries





Increase in turnover over the past 15 years





-All these advantages position us as one of the most trusted and preferable partner in the industry – both in Bulgaria and worldwide.
-Traditionally our brand become hi demanded shortly after it presentation at any new territory
-We are ready to discuss potential partnerships and the best way for the best colaboration for your teritorry and part of the World.

- **Contact us for more information, catalog, and offer.**

chipolino

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Foreign Trade Department

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